



LET 2018 Tournament - Invitation

We are pleased that we can offer to members of the Japanese Chamber of Industry and Trade the opportunity to partner in major sport event – the Ladies European Tour (LET) golf tournament scheduled for July 2018 in the Czech Republic-Barbora Golf Resort Teplice.

This tournament is the only such a high profile woman golf event organized in the Czech Republic and Central Europe which brings together world-class professional woman golf players from the Europe and around the world such as Ai Miazato, Laura Davis, Cheyenne Woods, Melissa Reid etc.

The tournament has wide publicity both in our country and in the world thanks to more than 10 000 spectators and live TV broadcasts into nearly 70 countries and other media coverage.

The tournament itself lasts for 3 days, but the tournament week gives a lot of opportunities for other sport and social events such as a tournament of talented young golfers with top players or Pro-Am tournaments, where tournament guests and leading European players play in one flight.

We would like to offer Japanese companies operating in the Czech Republic the possibility of partnering this event.

For companies that would like to support this event as the „tournament partner“, it is also an excellent opportunity to present their business and offer their guests an extraordinary golf spectacle including a wide range of services.

**What we can offer to our partners?
Please go to next pages.**





COMPANY REPRESENTATIVES AND THEIR GUESTS CAN ENJOY:

VIP SERVICES

- Own corporate SKYBOX directly at the green of hole no. 18 with its own catering and a wide range of services for a maximum comfort
- VIP parking directly on site for each day of tournament
- Gift set 2018
- Official catalogue + Daily News
- Open access to the „Fairway Club“ including all-day catering at the Fairway Club

ACTIVE SPORT INVOLVEMENT - PRO-AM TOURNAMENT PARTICIPATION

- An exciting opportunity to experience golf played directly with selected top LET players
- Each flight of the PRO-AM consists always of one professional woman player and three invited guests



COMPANY - TOURNAMENT PARTNER CAN PRESENT ITS BUSINESS THROUGH

- Television coverage going into more than 70 countries / 455 million households
 - Live TV broadcast (2 days @ 4 hours)
 - 3x daily highlight show going into sport channels (Golf Channel, EuroSport, Sky sport, etc.)
- Radio Frekvence 1 / Evropa 2
- Billboards, CityLights, etc.
- Presentation on the golf course grounds (VIP Skyboxes, banners, Big Score-board, etc.)
- All printed materials for the event
- Partner Holes – one hole fully devoted to the company. This way of a company presentation includes many other services ranging from own skybox to get three players for the Pro-Am tournament for free, etc.
- The Junior Pro-Am tournament can be named after the tournament partner.



This initial information document does not contain any pricing associated with different services provided. We are prepared to indicate pricing to companies – potential partners showing interest to cooperate with us on this event.

There is much more information which we can convey to show that this sport event is a real and exclusive opportunity to present successful companies in many ways.

We are convinced that any selected way will be rewarding thru a both positive publicity and an extraordinary sport experience.