

# Na zdraví! “乾杯” 対策講習会

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Asahi CE & Europe Services s.r.o.  
Fumiaki Nishikawa  
Takeharu Kawamura

# What is the goal of today's session?

A close-up photograph of two hands clinking beer mugs in a bar. The mugs are filled with golden beer and have a thick head of foam. The background is a blurred bar scene with warm lighting and other patrons.

✓ **Sharing our knowledge  
of how to enjoy beer **EVEN MORE**  
in Czechia**

A close-up photograph of a glass filled with beer, topped with a thick, white head of foam. The glass is partially filled with golden beer, and the foam is overflowing slightly. The background is dark and out of focus.

**But before  
we talk...**

**Let's start it  
in a Czech way**



**DON'T DRINK AND DRIVE**  
aboutalcohol.com

# 3 fingers challenge



Let's try!



- ✓ **Raise your glass**
- ✓ **Eye contact and smile**
- ✓ **Na zdraví!**  
**\*Clink the glasses**
- ✓ **Tap your glass on the tabletop**
- ✓ **Enjoy your beer!**



× **Wait till everyone's drinks are ready.**

× **Do not cross your arms when toast/  
clinking your glasses.**

× **Never mix your beer with some else's.**

# 3 tips for your better Na zdraví! at home

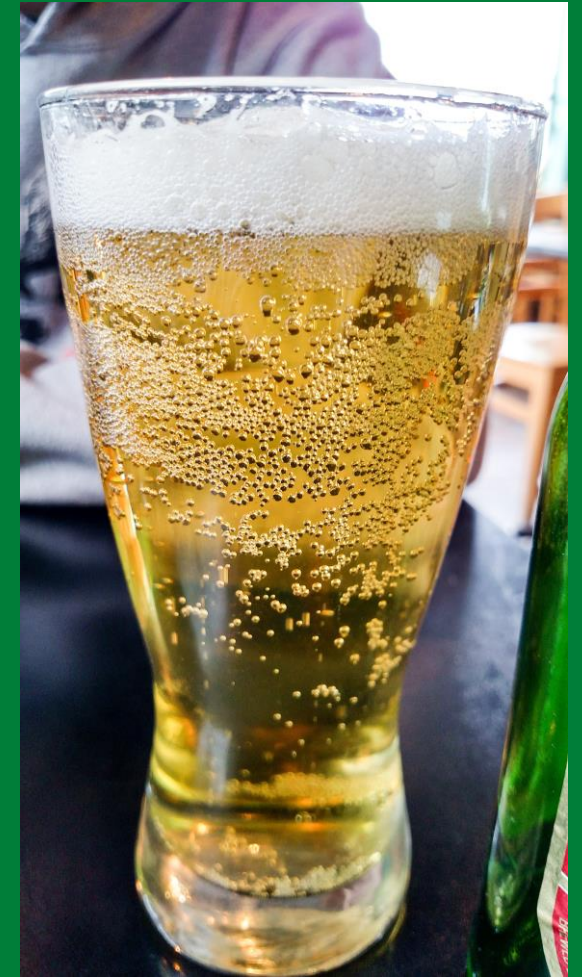
✓ Cold

✓ Clean

✓ Wet



✗



**Bubbles cling to dirt.  
Not glass.**



# 3 major pouring of Czech beer



**HLADINKA**



**ŠNYT**



**MLÍKO**

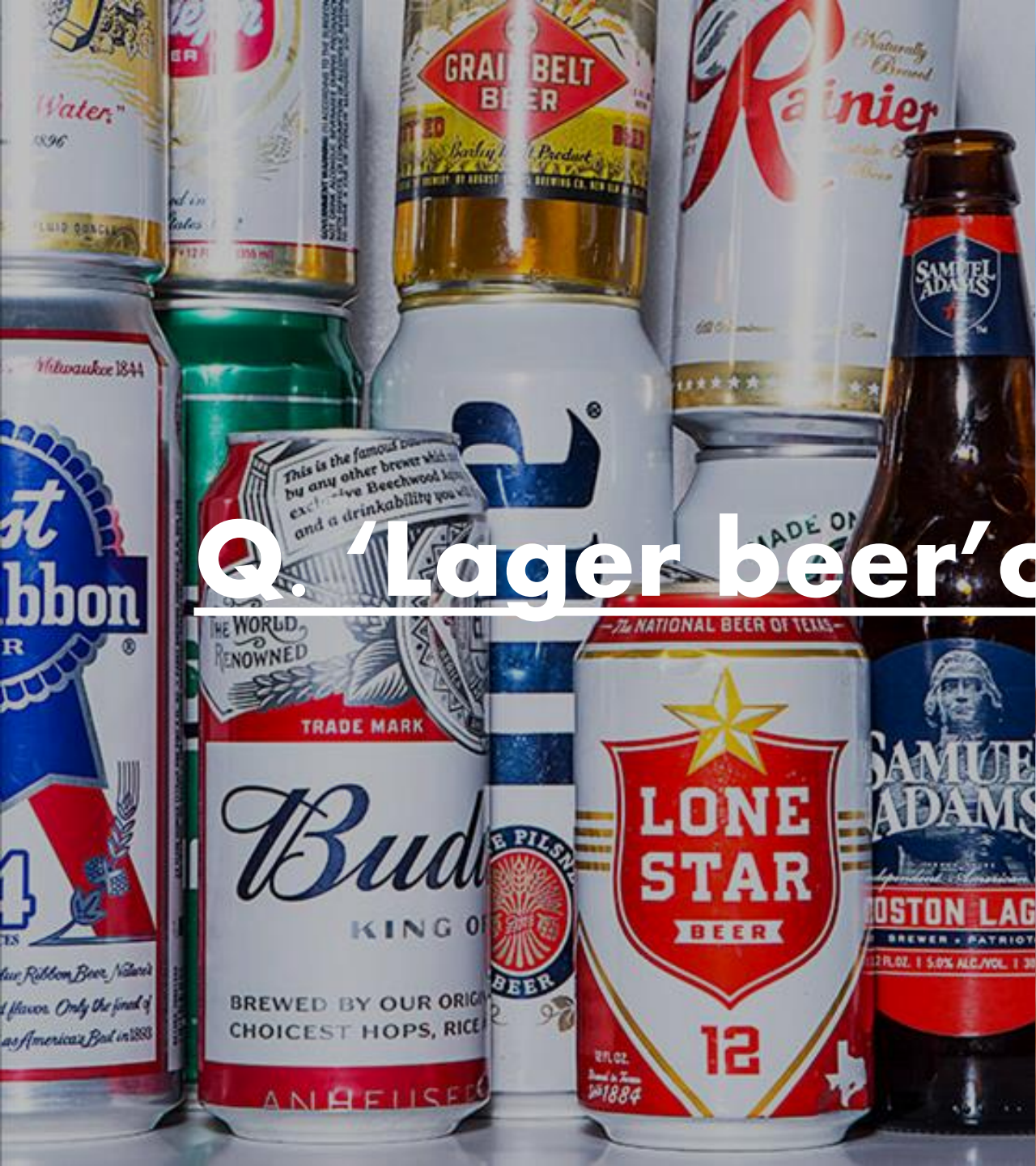


Japan	Czechia
<ul style="list-style-type: none"><li>✓ <b>Pour beer first</b></li><li>✓ <b>Seal the beer with foam</b></li><li>✓ <b>Standard vertical tap</b></li></ul>	<ul style="list-style-type: none"><li>✓ <b>Pour foam first</b></li><li>✓ <b>Pour beer under the foam</b></li><li>✓ <b>Original side pour tap</b></li></ul>
<b>Foam is very important for protecting the beer from oxidation</b>	



**Tips to enjoy Czech beer**

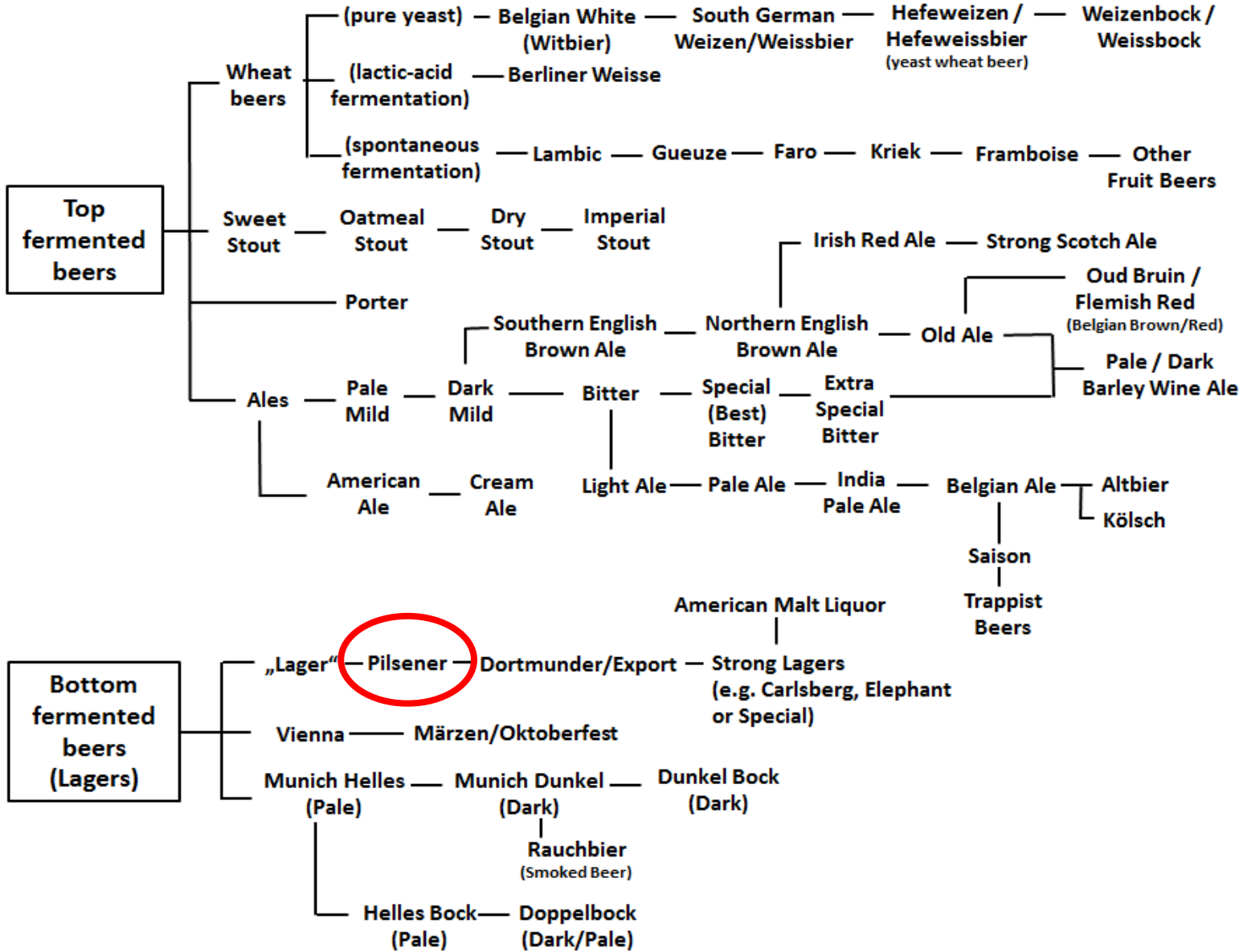
**TEN TIMES MORE**



**Q. 'Lager beer' or Pilsner beer??**



# Czech beer - Style



2/3 of beer brewed in the world today is pilsner(-inspired) style



OCHRANNÁ ZNÁMKA



# Q. What are these numbers??



ABV 4.0%



ABV 4.6%



ABV 5.1%

# Czech beer – Category by Degree scale

	Category								
Indicator	Stolní 'Table' beers	Výčepní 'Draught' or 'low-gravity' beers	Ležák 'Lagers'	Speciál 'Specials'	Porters	Flavoured, Wheat, Yeast Beers	Beers with reduced sugar content	Beers with reduced alcohol content	Non- alcoholic (alcohol- free) beers
Alcohol by volume (%)	Over 1.2							Over 0.5-1.2	Max. 0.5
Original Extract by weight (%)  -EPM -Balling degree -原麦汁エキス分濃度	Max.  6.99	7.00 to 10.99	11.00 to 12.99	Min.  13.00	Min.  18.00	Not defined			



**Before moving to next topic...  
it's Kozel Černý time!**



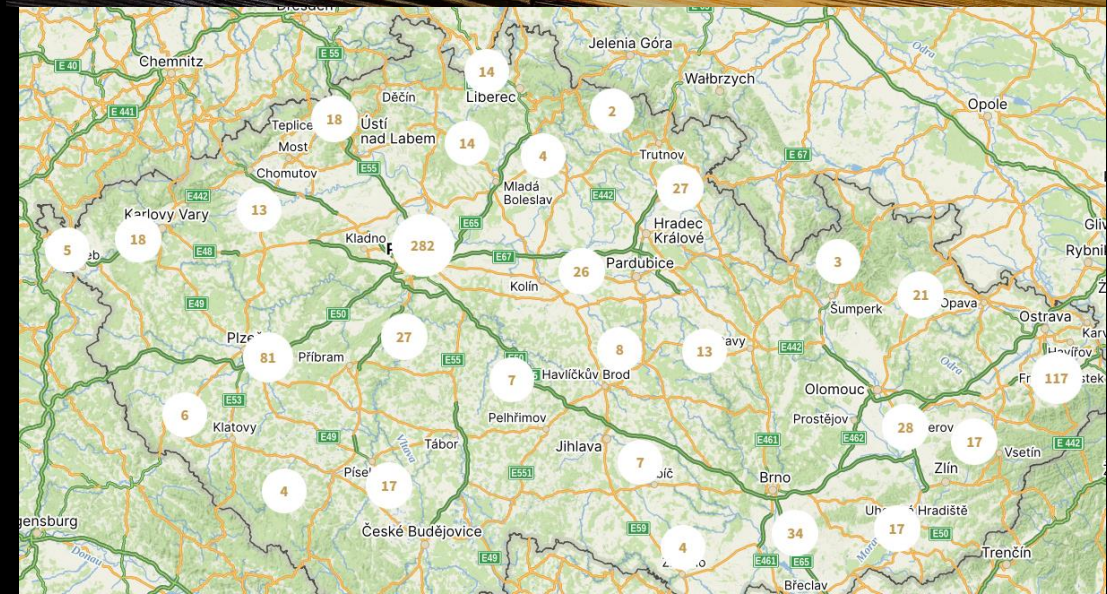
**Q. How do you find a good pub  
in Czech?**



**Best: Ask your local friends!**

**But in case  
you don't have a friend...☹️**

# 1. Follow 'The Brewers' Star'



## 2. Follow Tapsters/Master Bartenders



### 3. Look for 'Tankovna'



- ✓ **FRESH:** delivered within 48 hours from Plzen brewery
- ✓ **UNPASTEURIZED:** same liquid, but richer taste & aroma



Pilsner Urquell



Final Q.

What is so special about

Czech beer?

TASTE WORTH PROTECTING  
NO MATTER WHAT



DON'T DRINK AND DRIVE  
[aboutalcohol.com](http://aboutalcohol.com)



Pilsner Urquell



TASTES JUST AS IN 1842



DON'T DRINK AND DRIVE  
[aboutalcohol.com](http://aboutalcohol.com)





**A. It's the people who have kept protecting their original culture with true passion and enthusiasm**